SHAELYN LEUNG Portfolio

DESIGNER

Shaelyn Leung



CONTACT:

647-238-6655 shaelyn.leung@hotmail.com @shaeleung_design www.shaelynleung.com



Shaelyn Leung is an Industrial Designer from Toronto, Canada. She has explored multiple disciplines of design through furniture, product, lighting, and digital design. Her designs tend to be minimal yet highly functional that focuses on the target demographic.

Shaelyn uses subtle details of colour or functions to enhance her designs and change the perspective of the design, this can be seen in her coffee table. From her innovative 3-D printed light design, Float, Shaelyn has experimented with the CNC and 3-D printer to create unique designs and take advantage of the new technology.

Shaelyn's curiosities allows her to want to expand her knowledge and skills within design constantly. She is versatile in different aspects of the design process and likes to emphasize the process she takes when designing a product.

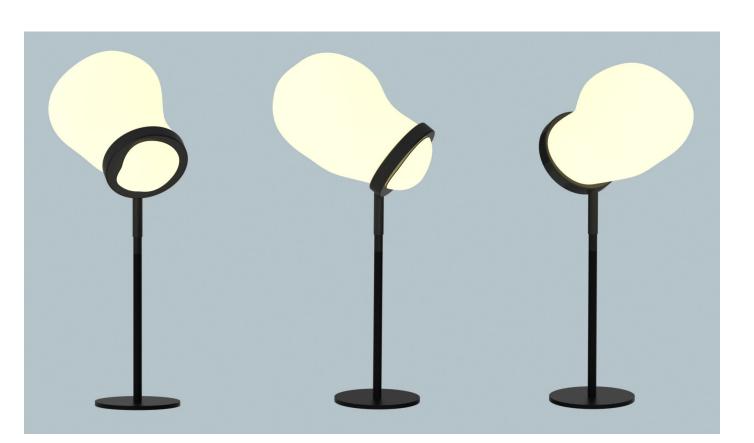
FLOAT

A 3-D Printed Ambient Light

FLOAT is an ambient light that uses digital technology. Most of the components of the table-lamp are 3-D printed; such as the lampshade, the light fixture and the base.

It is a minimal light that imitates the movement of a bubble. The form is so asymmetrical and organic that it needs to take advantage of digital technology and its limitations that hand-fabrication has. Which is where 3-D printing is very useful to create this organic form. It is a small ambient light that will sit on top of a table.

Class: Design Mobilization Date: December 2018 Materials: 3-D Printed PLA





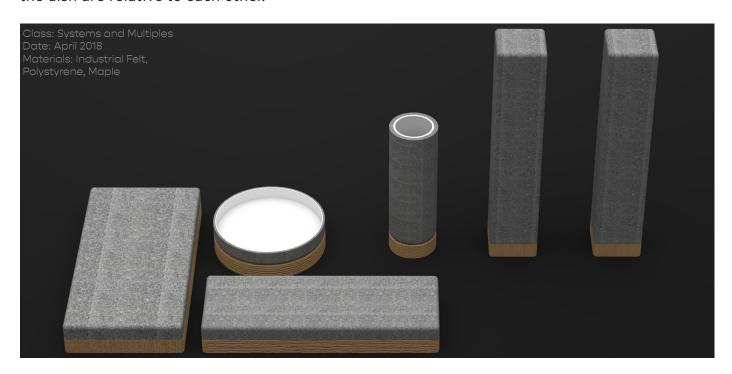
COZE

A Warm Desk Accessory Set

COZE is a warm desk accessories set for the office. This product was designed and created with my group mates: Ben Smith and Vincent Couturier.

It consists of book ends, a utensil holder, a general dish, a cellphone pad, and a glasses pad.

It is unique from any other stationery set as it is made out of industrial felt placed on top of a wood base. The felt is soaked and then stretched around a plastic shape to form it's shape and then dried to keep the shape. It is then mounted to a wood base to elevate and hold the shape. The objective of this project was to design a stationery set that had some sort of system, either size or connect through a system. As a group we decided to play around with the sizes and the relation of them. All the pieces have the same dimension as another piece and the heights of the pads and the dish are relative to each other.





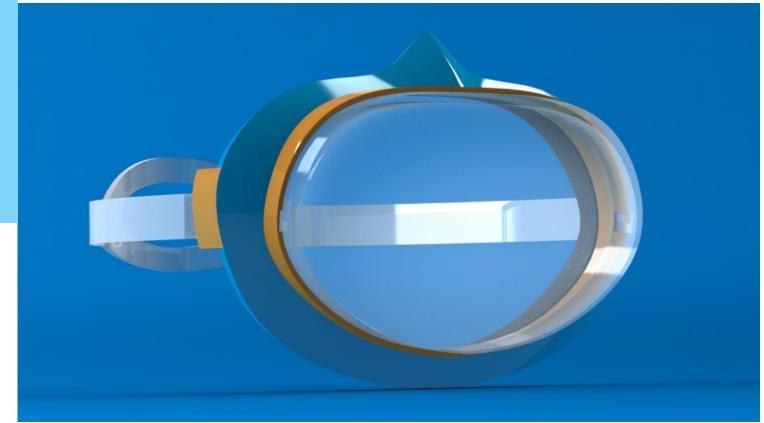
ENDLER

A Playful Kids Snorkel

ENDLER 360° is a full face snorkel mask for children to use when free-diving. It plays on the organic shape of a face of a fish and the colours of a fish as well. The snorkel will flex around the shape of a child's face to create a seal through the rubber skirt resting on the face when the strap is pulled over the back of the head.

The design objective of this product was to pick a sport with eye wear and develop a demographic for that sport. Once you developed that demographic, you then design for that specific demographic that reaches their needs. Therefore my demographic was kids under 12 years old and my design objective was:

"To design a kid-friendly snorkel that is comfortable, lightweight and colourful. The snorkel will be playful and take the ocean as an inspiration to the design. The snorkel mask while be sized smaller to fit the faces of kids under the age of 12 years old. It will consist of the same materials that snorkels are typically made with (Silicone and Rubber)"









Class: Ethics Date: December 2018 Materials: Silicone, Rubber

SQUARE

White Ash Coffee Table

This Coffee table is made out of White Ash and has a red woven Para-Cord drop down shelf.

Class: Woodworking Principles

Date: April 2018

Materials: White Ash, Para-cord







EXHIBIT

Layout Concept for Sheridan Craft and Design

This is our concept proposal for an exhibit layout to display Sheridan's Craft and Design Program. This model is in 10:1 scale.

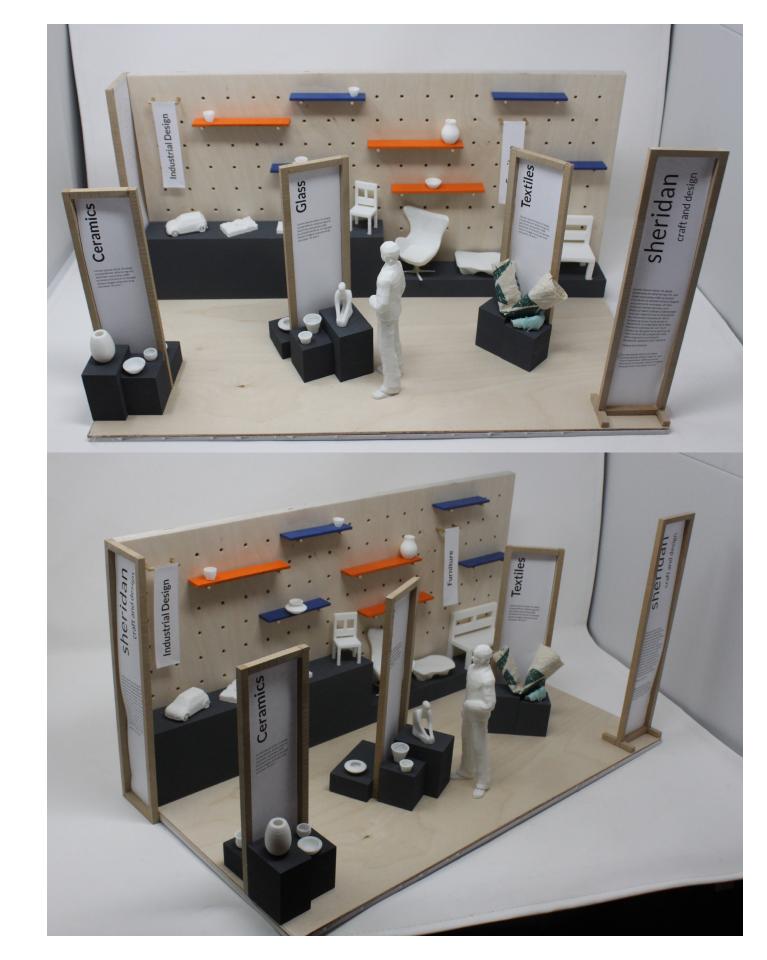
Eric Kirwin and I decided to create a clean look that followed a maker's aesthetic. We thought that a maker's aesthetic represents our program and what we stand for; making and craft.

The back wall is made out of a peg board wall to create a used to hang up textiles. The colours of the shelves represent Sheridan within our design to ensure that the main focus was on the work created.

modular shelving system that can adjust and be arranged to display many different sizes of pieces. The pegs can also be Sheridan's colours of orange and blue. We put small details of

Class: Packaging and Placement Design Date: April 2019 Materials: 3-D Printed PLA, MDF, Baltic Birch, Grey





SOLAR

An Entryway Collection

SOLAR is an entryway collection that has a wall-mounted valet bowl, mirror and a set of hooks that makes up the collection. It plays on the simple geometric shapes which reflects Speke Klein's designs are like.

The SOLAR valet-bowl provides a user a home within their home to place their daily items before they leave the house. I noticed that Speke Klein had furniture for almost every part of the house, other than the foyer/entryway. This product will expand their collection by introducing their products to the entrance of their clients house. This collection is also inspired by their LUNA side table and the simplicity of it being a round base and a round top.









Class: Industry Project Date: December 2018 Materials: White Oak, Steel, Glass

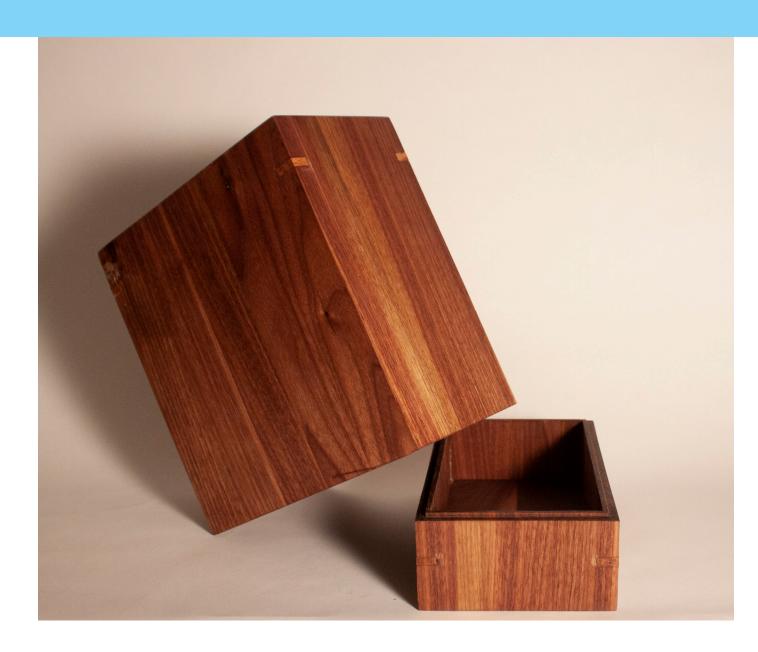


This was my first time designing and building a box using woodworking principles that revolved around the word "storage".

This box is made out of walnut with details of white oak splines on each corner of the top and bottom of the box. It is finished with a clear oil and wax based finish. The box is meant to hold wine/liquor bottles to hide them away in something that is modern and ornamental. The lid is bigger than the base and lifts off of the base.

Class: Woodworking Fabrication 2 Date: February 2018 Materials: Walnut, White Oak





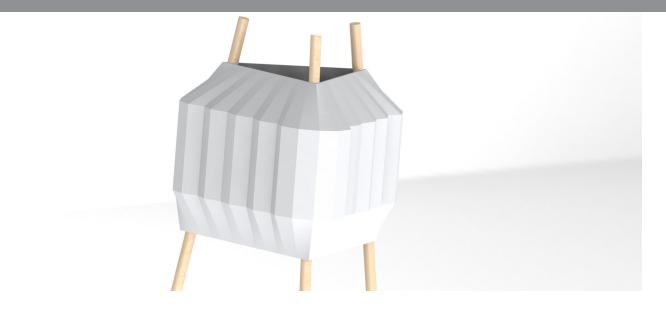
TINA V1

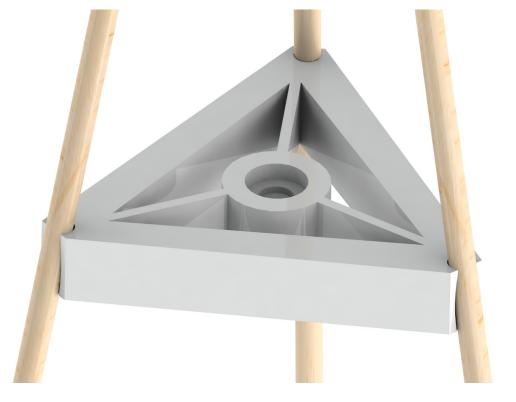
A Light Concept

Class: Digital Forms 2 Date: October 2018 Materials: Tyvek, Wood Dowels, 3-D Printed Parts TINA V1 is lamp concept that uses 3-D printing to its advantages of printing a joinery part that uses easy to access dowels as the legs. The project was that we were given 3 wooden dowels and a light fixture and had to create a 3-D printed piece that holds the light fixture and the wooden dowels to create a stand. And then design a paper lamp shade to go with the design.

The legs fit into the fixture by slotting through the holes and the fixture also houses the light bulb. TINA V1 has a laser cut and folded paper lampshade that fits around the dowels. This was a group project with Mae Garcia and Quinn MacGowan.







THANK YOU!

See all Projects at www.shaelynleung.com

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